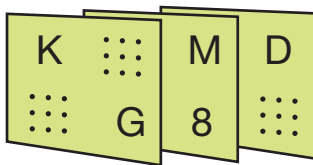


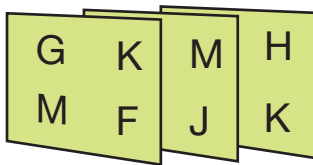
Target

8
or
7481



Consistent mapping
Frame size = 2

J
or
CJPL



Varied mapping
Frame size = 4

■ **Figure 4.8:** Depiction of stimuli presented to research participants in the Schneider and Shiffrin (1977) study.

Source: Copyright © 1977 by the American Psychological Association. Adapted with permission. Schneider, W., & Shiffrin, R. M. (1977). Controlled and automatic human information processing: Part I. Detection, search, and attention. *Psychological Review*, 84, 1–66. The use of APA information does not imply endorsement by the APA.